

# Christa Miesner

## SENIOR DESIGNER



# kitabear

## CONTACT

### EMAIL

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### PHONE

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### WEBSITE

CHRISTAMIESNER.COM

## EDUCATION

SAN DIEGO STATE UNIVERSITY  
BFA IN GRAPHIC DESIGN

## SKILLS

### PROFICIENT

ILLUSTRATOR  
PHOTOSHOP  
INDESIGN  
QUARK  
ADOBE XD  
SKETCH  
FIGMA  
SOCIAL MEDIA PLATFORMS  
PHOTOGRAPHY  
MAC/PC

### KNOWLEDGEABLE

ASANA  
MAIL CHIMP  
HTML  
CSS  
WORDPRESS  
FINALCUT

Product designer with 10 years of print, web, and marketing design experience. I'm excited about using bold color and creating clear cohesive designs. My expertise is in whimsical fun design for various mediums. I am always willing to take on new challenges and learn new techniques and strategies. I have experience managing a team and coordinating with multiple departments to produce a cohesive product. Designing is my passion and I am always looking for fun new ways to make use of my skills. No matter how much I learn I know there is always more to learn from people with different experiences to my own.

## SEVEN SEAS ENTERTAINMENT | PRODUCTION DESIGNER (2020- CURRENT)

Production designer responsible for book layouts and file management. Design ads, logos, and layouts for the various Manga lines. Create promotional ads for book releases and publishing events. Letter and art retouch for Manga series.

## IDW PUBLISHING | SENIOR GRAPHIC DESIGNER (2015- 2020)

Senior Graphic Designer for IDW Publishing, in charge of executing flawless designs that adhere to the guidelines of various licensors. Facilitate training for Designers and Junior Designers to insure consistency across products. Maintained, designed and coordinated a monthly catalog of upcoming products. Design logos, and visual branding for comic book series as well as various items for board games including cards, tokens, dice, and rulebooks.

## SCENTCO INC. | JUNIOR DESIGNER AND PRODUCTION ASSISTANT (2012- 2015)

Designed catalogs and brochures for the Promotional Products Department. Developed and designed characters for seasonal pencil toppers. Concept art for upcoming products. Assisted the design team with catalog changes, product photography, and various other projects. Laid out artwork for imprinting on pens and pencils. Coordinated, designed and executed all social media marketing across various platforms.

## JOANNES SKINCARE | WEB DESIGN & DEVELOPMENT (2011- PRESENT)

Branding of company through website design and creation. Upkeep and redesigns of website. Brochure and business card creation.

## WESTFIELD | FREELANCE DESIGN (2012- 2013)

Design wraps for various carts and concierge desk. Various other design tasks based on the needs of the stores at Westfield centers around San Diego.

## VOLUNTEER

## ARTS- A REASON TO SURVIVE | ASSISTANT TEACHING ARTIST

Assisted in teaching classes to children of all ages who are facing adversity. Guided children through the process of drawing and design from the beginning stages of the project to the final piece. Helped plan and implement murals around the community.