

Christa Miesner

SENIOR PRODUCT DESIGNER



kitabear

CONTACT

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WEBSITE

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EDUCATION

SAN DIEGO STATE UNIVERSITY
BFA IN GRAPHIC DESIGN

SKILLS

PROFICIENT

ILLUSTRATOR

PHOTOSHOP

INDESIGN

QUARK

ADOBE XD

SKETCH

FIGMA

SOCIAL MEDIA PLATFORMS

PHOTOGRAPHY

MAC/PC

KNOWLEDGEABLE

ASANA

MAIL CHIMP

HTML

CSS

WORDPRESS

FINALCUT

Product designer with 9 years of print, web, and marketing design experience. I'm excited about using bold color and creating clear cohesive designs. My expertise is in whimsical fun design for various mediums. I am always willing to take on new challenges and learn new techniques and strategies. I have experience managing a team and coordinating with multiple departments to produce a cohesive product. Designing is my passion and I am always looking for fun new ways to make use of my skills. No matter how much I learn I know there is always more to learn from people with different experiences to my own.

IDW PUBLISHING | SENIOR GRAPHIC DESIGNER (2015- CURRENT)

Senior Graphic Designer for IDW Publishing, in charge of executing flawless designs that adhere to the guidelines of various licensors. Facilitate training for Designers and Junior Designers to insure consistency across products. Maintained, designed and coordinated a monthly catalog of upcoming products. Design logos, and visual branding for comic book series as well as various items for board games including cards, tokens, dice, and rulebooks.

SCENTCO INC. | JUNIOR DESIGNER AND PRODUCTION ASSISTANT (2012- 2015)

Designed catalogs and brochures for the Promotional Products Department. Developed and designed characters for seasonal pencil toppers. Concept art for upcoming products. Assisted the design team with catalog changes, product photography, and various other projects. Laid out artwork for imprinting on pens and pencils. Coordinated, designed and executed all social media marketing across various platforms.

JOANNES SKINCARE | WEB DESIGN & DEVELOPMENT (2011- PRESENT)

Branding of company through website design and creation. Upkeep and redesigns of website. Brochure and business card creation.

WESTFIELD | FREELANCE DESIGN (2012- 2013)

Design wraps for various carts and concierge desk. Various other design tasks based on the needs of the stores at Westfield centers around San Diego.

VOLUNTEER

ARTS- A REASON TO SURVIVE | ASSISTANT TEACHING ARTIST

Assisted in teaching classes to children of all ages who are facing adversity. Guided children through the process of drawing and design from the beginning stages of the project to the final piece. Helped plan and implement murals around the community.