



CHRISTA MIESNER

GRAPHIC DESIGNER

PROFESSIONAL PROFILE

Graphic designer with 8 years of print, product and web design experience. Expertise in fun, creative designs geared towards children, with a background in various styles. Always willing to take on new design challenges and learn new techniques and strategies. Experience managing a team and coordinating with multiple departments to produce a cohesive product.

EXPERIENCE

IDW PUBLISHING | SENIOR GRAPHIC DESIGNER (2015- CURRENT)

- Worked closely with multiple departments to coordinate comics and books to be marketed with printed advertisements.
- Facilitate training for Designers and Junior Designers to insure consistency across brands and titles.
- Lead my team in project management software training to insure communication and collaboration between departments.
- Executed production, design and lettering for comic books, original graphic novels and Trade Paperbacks.
- Worked closely with the Editorial team to insure all aspects of the comic books and advertisements align with licensor guidelines.
- Design logos and visual branding for various comic book series.
- Maintained, designed and coordinated a monthly catalog of upcoming products.
- Coordinated with Games team to design boardgames. Includes box mock ups and creation of in game content such as cards, tokens, and dice. Layout and design of rulebooks. Create print ads for each game to be placed in comics for promotion.
- Letter comics. (creates and places word balloon and sound effects for optimal reading comprehension)

SCENTCO INC. | DESIGN ASSISTANT (2012- 2015)

- Design catalogs and brochures for the Promotional Products department.
- Develop and design characters for seasonal pencil toppers.
- Concept art for upcoming products.
- Assist the design team with catalog changes, product photography, and various other projects.
- Laying out artwork for imprinting on pens and pencils.

JOANNES SKINCARE | WEB DESIGN & DEVELOPMENT (2011- PRESENT)

- Branding of company through website design and creation.
- Upkeep and redesigns of website.
- Brochure and business card creation.

WESTFIELD | FREELANCE DESIGN (2012- 2013)

- Designing wraps for various carts and concierge desk.
- Various other Design tasks based on the needs of the stores at Westfield centers around San Diego.

VOLUNTEER

ARTS- A REASON TO SURVIVE | ASSISTANT TEACHING ARTIST

- Assists in teaching classes to children of all ages who are facing adversity.
- Guiding children through the process of drawing and design from the beginning stages of the project to the final piece.
- Help plan and implement murals around the community.

CONTACT

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PHONE

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WEBSITE

CHRISTAMIESNER.COM

EDUCATION

SAN DIEGO STATE UNIVERSITY
BFA IN GRAPHIC DESIGN

SKILLS

PROFICIENT

ILLUSTRATOR

PHOTOSHOP

INDESIGN

QUARK

DREAMWEAVER

SOCIAL MEDIA PLATFORMS

PHOTOGRAPHY

MAC/PC

KNOWLEDGEABLE

HTML

CSS

WORDPRESS

FINALCUT